

Beverly K. Eakman

Author, Columnist, Keynote Speaker
BKEakman@gmail.com www.BeverlyE.com

FOR IMMEDIATE RELEASE:

For More Information
Eileen Batson 919.327.5021
Batson Group Marketing and PR
BatsonGroup@yahoo.com

Author B. K. Eakman and Midnight Whistler Publishers Aid H.E.L.P. Miami, a Non-Profit Private School and Tutoring Center

B. K. Eakman, Education's Whistleblower and award-winning author, and Midnight Whistler Publishers are donating 40% of the sale of WALKING TARGETS to aid expansion of the Hollywood Education and Literacy Project. H.E.L.P. is a non-profit private school and tutoring center in Miami run by Barbara Rivera.

Miami, FL, August 21, 2008 – For students between Kindergarten and the 12th grades, The Hollywood Education & Literacy Project, known as H.E.L.P. Miami, offers an alternative to the traditional school setting. While this service exists mainly for the child who is doing poorly in school, many families opt for this service as their child gets more attention than in a typical classroom, a different diagnostic approach to learning difficulties, and they are able to progress at their own speed.

Beverly Eakman, best-selling author, keynote speaker and columnist became aware of Mrs. Rivera in 2000, during a Florida court case. Rivera was called as an expert witness for the defense regarding then 10-year-old Daniel Salazar in Salazar vs. the Dade County School System.

In her book *Walking Targets: How Our Psychologized Classrooms Are Producing a Nation of Sitting Ducks*, Eakman describes Rivera as "a petite blond dynamo who has never met an 'uneducable' child." In her testimony Rivera "pointed out that the school should have paid attention to its own case-study evaluation to capitalize on Daniel's many strengths" instead of sticking dehumanizing labels on him.

"Bev contacted me through a mutual friend when she found out that my goal is to raise \$120,000 to secure and renovate an additional space for our K-3rd grade students." said Rivera.

She further explained, "Bev and her publisher Jon Batson, owner of Midnight Whistler Publishers, are donating a very generous 40% of the selling price of *Walking Targets* that are sold through my recommendation. This will assist us in our fund raising project for expansion, renovations, construction, materials, etc."

For more information and to participate in the project contact Barbara Rivera at H.E.L.P. Miami.

About Beverly Eakman

Beverly Eakman is a best-selling, award winning author and in-demand speaker and veteran of over 700 nationwide radio and television talk shows and over 150 speaking engagements. www.BeverlyE.com Visit her on LinkedIn and MySpace. T: 301.946.5395 BKEakman@gmail.com

About H.E.L.P. Miami

Founded in 1998, The Hollywood Education & Literacy Project Miami (H.E.L.P. Miami), is a non-profit, charitable organization whose mission is to eradicate illiteracy and empower the individual to become a competent and independent learner, with sound study skills and communication skills that make it possible to succeed in life. 13828 SW 56th Street, Miami, FL 33175 - <http://www.ELearnAid.com/Rivera.html> T: 305.752.4003 Fax: 305.752.2611 HELPMiami@HelpLearn.org.

About Midnight Whistler Publishers

Based in Raleigh, NC, Midnight Whistler Publishers was founded in 1979 by Jon Batson as a music publishing endeavor and has grown to include books. www.MidnightWhistler.com T: 919.327.5021 MidnightWhistler@gmail.com

MEDIA CONTACTS:

Beverly Eakman: For interviews T: 301.946.5395 bkeakman@gmail.com

Barbara Rivera: H.E.L.P. Miami Phone: T: 305.752.4003 HELPMiami@helplearn.org

Jon Batson: Midnight Whistler Publishers: T: 919.327.5021 midnightwhistler@gmail.com

Eileen Batson: Batson Group Marketing and PR T: 919.327.5021 BatsonGroup@yahoo.com